

**FORM NO. MGT 9**

**EXTRACT OF ANNUAL RETURN**

**As on financial year ended on 31.03.2022**

**Pursuant to Section 92 (3) of the Companies Act, 2013 and rule 12(1) of the Company (Management & Administration) Rules, 2014.**

**I. REGISTRATION & OTHER DETAILS:**

|    |  |   |
|----|--|---|
| 1. | CIN  | U51909DL1999PTC099054   |
| 2. | Registration Date  | 30.03.1999  |
| 3. | Name of the Company  | IMPEL MARKETING (INDIA) PRIVATE LIMITED   |
| 4. | Category/Sub-category of the Company                                       | COMPANY LIMITED BY SHARES/INDIAN NON GOVERNMENT COMPANY   |
| 5. | Address of the Registered office & contact details                         | A-8 & A-9 3rd Floor, Community Centre,<br>Naraina Industrial Area, Phase-2, New Delhi 110028<br>Email: info@impelmkt.com<br>Contact: +91 11 23653731/32 |
| 6. | Whether listed company   | NO  |
| 7. | Name, Address & contact details of the Registrar & Transfer Agent, if any. | N.A   |

**II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY (All the business activities contributing 10 % or more of the total turnover of the company shall be stated)**

| S. No. | Name and Description of main products / services | NIC Code of the Product/service | % to total turnover of the company |
|--------|--|---------------------------------|------------------------------------|
| 1      | Non specialised Wholesale Trade                  | 4690                            | 100%                               |

**III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES**

| SN | Name and Address of the Company | CIN/GLN | Holding/ Subsidiary/ Associate | % of Shares Held | Applicable Section |
|----|---------------------------------|---------|--------------------------------|------------------|--------------------|
|    | NIL                             |         |                                |                  |                    |



|  |   |              |              |             |   |              |              |             |   |
|--|---|--------------|--------------|-------------|---|--------------|--------------|-------------|---|
| f) Insurance Companies   |   |              |              |             |   |              |              |             |   |
| g) FIIs  |   |              |              |             |   |              |              |             |   |
| h) Foreign Venture Capital Funds   |   |              |              |             |   |              |              |             |   |
| i) Others (specify)  |   |              |              |             |   |              |              |             |   |
| <b>Sub-total (B)(1):-</b>  | - | -            | -            | -           | - | -            | -            | -           | - |
| <b>2. Non-Institutions</b>   | - | -            | -            | -           | - | -            | -            | -           | - |
| a) Bodies Corp.  | - | -            | -            | -           | - | -            | -            | -           | - |
| i) Indian  |   |              |              |             |   |              |              |             |   |
| ii) Overseas   |   |              |              |             |   |              |              |             |   |
| b) Individuals   |   |              |              |             |   |              |              |             |   |
| i) Individual shareholders holding nominal share capital upto Rs. 1 lakh         |   | 4500         | 4500         | 9.09        |   | 4500         | 4500         | 9.09        | - |
| ii) Individual shareholders holding nominal share capital in excess of Rs 1 lakh |   |              |              |             |   |              |              |             |   |
| c) Others (HUF)  |   | -            | -            | -           |   | -            | -            | -           | - |
| Non Resident Indians   |   |              |              |             |   |              |              |             |   |
| Overseas Corporate Bodies  |   |              |              |             |   |              |              |             |   |
| Foreign Nationals  |   |              |              |             |   |              |              |             |   |
| Clearing Members   |   |              |              |             |   |              |              |             |   |
| Trusts   |   |              |              |             |   |              |              |             |   |
| Foreign Bodies - D R   |   |              |              |             |   |              |              |             |   |
| <b>Sub-total (B)(2):-</b>  | - | <b>4500</b>  | <b>4500</b>  | <b>9.09</b> |   | <b>4500</b>  | <b>4500</b>  | <b>9.09</b> | - |
| Total Public Shareholding (B)=(B)(1)+(B)(2)                                      | - | -            | -            | -           | - | -            | -            | -           |   |
| <b>C. Shares held by Custodian for GDRs &amp; ADRs</b>                           | - | -            | -            | -           | - | -            | -            | -           | - |
| <b>Grand Total (A+B+C)</b>   |   | <b>49500</b> | <b>49500</b> | <b>100</b>  | - | <b>49500</b> | <b>49500</b> | <b>100</b>  | - |

**ii) Shareholding of Promoter-**

| SN | Shareholder's Name                          | Shareholding at the beginning of the year |                                  |  | Shareholding at the end of the year |                                  |  | % change in shareholding during the year |
|----|---|---|----------------------------------|--|-------------------------------------|----------------------------------|--|--|
|    |   | No. of Shares                             | % of total Shares of the company | % of Shares Pledged / encumbered to total shares | No. of Shares                       | % of total Shares of the company | % of Shares Pledged / encumbered to total shares |  |
| 1. | Anurag Bansal                               | 24250                                     | 48.99                            | NIL  | 24250                               | 48.99                            | NIL  | -  |
| 2. | Madhulika Bansal                            | 18230                                     | 36.83                            | NIL  | 18230                               | 36.83                            | NIL  | -  |
| 3. | Anurag Bansal as Karta of Anurag Bansal HUF | 2520                                      | 5.09                             | NIL  | 2520                                | 5.09                             | NIL  | -  |

**iii) Change in Promoters' Shareholding -**

| SN | Particulars   | Shareholding at the beginning of the year |                                  | Cumulative Shareholding during the year |                                  |
|----|---|---|----------------------------------|---|----------------------------------|
|    |   | No. of shares                             | % of total shares of the company | No. of shares                           | % of total shares of the company |
|    | At the beginning of the year  | 45000                                     | 90.91                            | 45000                                   | 90.91                            |
|    | Date wise Increase / Decrease in Promoters Shareholding during the year specifying the reasons for increase / decrease (e.g. allotment /transfer / bonus/ sweat equity etc.): | *   |                                  |   |                                  |
|    | At the end of the year  | 45000                                     | 90.91                            | 45000                                   | 90.91                            |

**\* Shareholding**

| S. No | Name  | Shareholding   |          |                                  | Date | Increase / Decrease in holding | Reason | Cumulative Shareholding during the year (01-04-21 to 31-03-22) |                                  |
|-------|---|--|----------|----------------------------------|------|--------------------------------|--------|--|----------------------------------|
|       |   | No. of Shares at the beginning (01-04-21) / end of the year (31-03-22) |          | % of total shares of the Company |      |                                |        | No. of Shares  | % of total shares of the Company |
| 1.    | Anurag Bansal                               | 24250  | 01-04-21 | 48.99                            |      | No Change                      |        | 24250  | 48.99                            |
|       |   | 24250  | 31-03-22 | 48.99                            |      |                                |        |  |                                  |
| 2.    | Madhulika Bansal                            | 18230  | 01-04-21 | 36.83                            |      | No Change                      |        | 18230  | 36.83                            |
|       |   | 18230  | 31-03-22 | 36.83                            |      |                                |        |  |                                  |
| 3.    | Anurag Bansal as Karta of Anurag Bansal HUF | 2520   | 01-04-21 | 5.09                             |      | No Change                      |        | 2520   | 5.09                             |
|       |   | 2520   | 31-03-22 | 5.09                             |      |                                |        |  |                                  |

**IV) Shareholding Pattern of top ten Shareholders:  
(Other than Directors, Promoters and Holders of GDRs and ADRs):**

| SN | For Each of the Top 10 Shareholders  | Shareholding at the beginning of the year |                                  | Cumulative Shareholding during the year |                                  |
|----|--|---|----------------------------------|---|----------------------------------|
|    |  | No. of shares                             | % of total shares of the company | No. of shares                           | % of total shares of the company |
|    | At the beginning of the year   | 4500                                      | 9.09                             | 4500                                    | 9.09                             |
|    | Date wise Increase / Decrease in Shareholding during the year specifying the reasons for increase /decrease (e.g. allotment / transfer / bonus/ sweat equity etc): | *   |                                  |   |                                  |
|    | At the end of the year   | 4500                                      | 9.09                             | 4500                                    | 9.09                             |

**\* Shareholding**

| S. No | Name         | Shareholding  |          |                                  | Date | Increase / Decrease in holding | Reason | Cumulative Shareholding during the year (01-04-21 to 31-03-22) |                                  |
|-------|--------------|---|----------|----------------------------------|------|--------------------------------|--------|--|----------------------------------|
|       |              | No. of Shares at the beginning (01-04-21) /end of the year (31-03-22) |          | % of total shares of the Company |      |                                |        | No. of Shares  | % of total shares of the Company |
| 1.    | Anika Bansal | 4500  | 01-04-21 | 09.09                            |      |                                |        |  |                                  |
|       |              | 4500  | 31-03-22 | 09.09                            |      | No Change                      |        | 4500   | 9.09                             |

**v) Shareholding of Directors and Key Managerial Personnel:**

| SN | Shareholding of each Directors and each Key Managerial Personnel  | Shareholding at the beginning of the year |                                  | Cumulative Shareholding during the year |                                  |
|----|---|---|----------------------------------|---|----------------------------------|
|    |   | No. of shares                             | % of total shares of the company | No. of shares                           | % of total shares of the company |
|    | At the beginning of the year  | 42480                                     | 85.82                            | 42480                                   | 85.82                            |
|    | Date wise Increase / Decrease in Shareholding during the year specifying the reasons for increase /decrease (e.g. allotment / transfer / bonus/ sweat equity etc.): | #   |                                  |   |                                  |
|    | At the end of the year  | 42480                                     | 85.82                            | 42480                                   | 85.82                            |

## # Shareholding

| S. No | Name             | Shareholding   |          |                                  | Date | Increase / Decrease in holding | Reason | Cumulative Shareholding during the year (01-04-21 to 31-03-22) |                                  |
|-------|------------------|--|----------|----------------------------------|------|--------------------------------|--------|--|----------------------------------|
|       |                  | No. of Shares at the beginning (01-04-21) / end of the year (31-03-22) |          | % of total shares of the Company |      |                                |        | No. of Shares  | % of total shares of the Company |
| 1.    | Anurag Bansal    | 24250  | 01-04-21 | 48.99                            |      | No Change                      |        | 24250  | 48.99                            |
|       |                  | 24250  | 31-03-22 | 48.99                            |      |                                |        |  |                                  |
| 2.    | Madhulika Bansal | 18230  | 01-04-21 | 36.83                            |      | No Change                      |        | 18230  | 36.83                            |
|       |                  | 18230  | 31-03-22 | 36.83                            |      |                                |        |  |                                  |

**V) INDEBTEDNESS** -Indebtedness of the Company including interest outstanding/accrued but not due for payment. NIL

|  | Secured Loans excluding deposits | Unsecured Loans | Deposits | Total Indebtedness |
|--|----------------------------------|-----------------|----------|--------------------|
| <b>Indebtedness at the beginning of the financial year</b> | Nil                              | Nil             | Nil      | Nil                |
| i) Principal Amount  |                                  |                 |          |                    |
| ii) Interest due but not paid                              |                                  |                 |          |                    |
| iii) Interest accrued but not due                          |                                  |                 |          |                    |
| <b>Total (i+ii+iii)</b>                                    |                                  |                 |          |                    |
| <b>Change in Indebtedness during the financial year</b>    |                                  |                 |          |                    |
| * Addition   |                                  |                 |          |                    |
| * Reduction  |                                  |                 |          |                    |
| <b>Net Change</b>  |                                  |                 |          |                    |
| <b>Indebtedness at the end of the financial year</b>       |                                  |                 |          |                    |
| i) Principal Amount  |                                  |                 |          |                    |
| ii) Interest due but not paid                              |                                  |                 |          |                    |
| iii) Interest accrued but not due                          |                                  |                 |          |                    |
| <b>Total (i+ii+iii)</b>                                    |                                  |                 |          |                    |

**VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL-****A. Remuneration to Managing Director, Whole-time Directors and/ Manager/ Executive directors**

| SN. | Particulars of Remuneration   | Name of Executive Directors |                  |     |     | Total Amount |
|-----|---|-----------------------------|------------------|-----|-----|--------------|
|     |   | Anurag Bansal               | Madhulika Bansal | --- | --- |              |
| 1   | Gross salary  | 1,20,00,000                 | 57,00,000        | -   | -   | 1,77,00,000  |
|     | (a) Salary as per provisions contained in section 17(1) of the Income-tax Act, 1961 | -                           | -                | -   | -   | -            |
|     | (b) Value of perquisites u/s 17(2) Income-tax Act, 1961                             | -                           | -                | -   | -   | -            |
|     | (c) Profits in lieu of salary under section 17(3) Income- tax Act, 1961             | -                           | -                | -   | -   | -            |
| 2   | Stock Option  | -                           | -                | -   | -   | -            |
| 3   | Sweat Equity  | -                           | -                | -   | -   | -            |
| 4   | Commission<br>- as % of profit<br>- others, specify...                              | -                           | -                | -   | -   | -            |
| 5   | Others, please specify  | -                           | -                | -   | -   | -            |
|     | Total (A)   | 1,20,00,000                 | 57,00,000        | -   | -   | 1,77,00,000  |
|     | Ceiling as per the Act  | -                           | -                | -   | -   | -            |

B. Remuneration to other directors **NIL**

| SN. | Particulars of Remuneration                | Name of Directors |      |      |     | Total Amount |
|-----|--|-------------------|------|------|-----|--------------|
|     |  | -----             | ---- | ---- | --- |              |
| 1   | Independent Directors                      |                   |      |      |     |              |
|     | Fee for attending board committee meetings |                   |      |      |     |              |
|     | Commission                                 |                   |      |      |     |              |
|     | Others, please specify                     |                   |      |      |     |              |
|     | Total (1)                                  |                   |      |      |     |              |
| 2   | Other Non-Executive Directors              |                   |      |      |     |              |
|     | Fee for attending board committee meetings |                   |      |      |     |              |
|     | Commission                                 |                   |      |      |     |              |
|     | Others, please specify                     |                   |      |      |     |              |
|     | Total (2)                                  |                   |      |      |     |              |
|     | Total (B)=(1+2)                            |                   |      |      |     |              |
|     | Total Managerial Remuneration              |                   |      |      |     |              |
|     | Overall Ceiling as per the Act             |                   |      |      |     |              |

C. REMUNERATION TO KEY MANAGERIAL PERSONNEL OTHER THAN MD/MANAGER/WTD **NIL**

| SN | Particulars of Remuneration   | Key Managerial Personnel |    |     |       |
|----|---|--------------------------|----|-----|-------|
|    |   | CEO                      | CS | CFO | Total |
| 1  | Gross salary  |                          |    |     |       |
|    | (a) Salary as per provisions contained in section 17(1) of the Income-tax Act, 1961 |                          |    |     |       |
|    | (b) Value of perquisites u/s 17(2) Income-tax Act, 1961                             |                          |    |     |       |
|    | (c) Profits in lieu of salary under section 17(3) Income-tax Act, 1961              |                          |    |     |       |
| 2  | Stock Option  |                          |    |     |       |
| 3  | Sweat Equity  |                          |    |     |       |
| 4  | Commission  |                          |    |     |       |
|    | - as % of profit  |                          |    |     |       |
|    | others, specify...  |                          |    |     |       |
| 5  | Others, please specify  |                          |    |     |       |
|    | Total   |                          |    |     |       |



**VII. PENALTIES / PUNISHMENT/ COMPOUNDING OF OFFENCES: NIL**

| Type                                | Section of the Companies Act | Brief Description | Details of Penalty / Punishment/ Compounding fees imposed | Authority [RD / NCLT/ COURT] | Appeal made, if any (give Details) |
|-------------------------------------|------------------------------|-------------------|---|------------------------------|------------------------------------|
| <b>A. COMPANY</b>                   |                              |                   |   |                              |                                    |
| Penalty                             |                              |                   |   |                              |                                    |
| Punishment                          |                              |                   |   |                              |                                    |
| Compounding                         |                              |                   |   |                              |                                    |
| <b>B. DIRECTORS</b>                 |                              |                   |   |                              |                                    |
| Penalty                             |                              |                   |   |                              |                                    |
| Punishment                          |                              |                   |   |                              |                                    |
| Compounding                         |                              |                   |   |                              |                                    |
| <b>C. OTHER OFFICERS IN DEFAULT</b> |                              |                   |   |                              |                                    |
| Penalty                             |                              |                   |   |                              |                                    |
| Punishment                          |                              |                   |   |                              |                                    |
| Compounding                         |                              |                   |   |                              |                                    |

**For and on behalf of the Board of Directors**

**(Anurag Bansal)**

**Director**

**DIN 00017510**

**Address:** A-139, Gujranwala Town  
Part 1 New Delhi 110009

**(Madhulika Bansal)**

**Director**

**DIN 00017484**

**Address:** Plot No. 139, First Floor, Block- A,  
Part 1, Gujranwala Town, New Delhi 110009

**Place:** New Delhi

**Date:** 16<sup>th</sup> September, 2022