

FORM NO. MGT 9**EXTRACT OF ANNUAL RETURN****As on financial year ended on 31.03.2024****Pursuant to Section 92 (3) of the Companies Act, 2013 and rule 12(1) of the Company (Management & Administration) Rules, 2014.****I. REGISTRATION & OTHER DETAILS:**

1.	CIN	U51909DL1999PTC099054
2.	Registration Date	30.03.1999
3.	Name of the Company	IMPEL MARKETING (INDIA) PRIVATE LIMITED
4.	Category/Sub-category of the Company	COMPANY LIMITED BY SHARES/INDIAN NON-GOVERNMENT COMPANY
5.	Address of the Registered office & contact details	A-8 & A-9 3rd Floor, Community Centre, Naraina Industrial Area, Phase-2, New Delhi 110028 Email: info@impelmkt.com Contact: +91 11 23653731/32
6.	Whether listed company	NO
7.	Name, Address & contact details of the Registrar & Transfer Agent, if any.	N.A

II. PRINCIPAL BUSINESS ACTIVITIES OF THE COMPANY (All the business activities contributing 10 % or more of the total turnover of the company shall be stated)

S. No.	Name and Description of main products / services	NIC Code of the Product/service	% to total turnover of the company
1	Non-specialised Wholesale Trade	4690	100%

III. PARTICULARS OF HOLDING, SUBSIDIARY AND ASSOCIATE COMPANIES

SN	Name and Address of the Company	CIN/GLN	Holding/ Subsidiary/ Associate	% of Shares Held	Applicable Section
	NIL				

IV. SHARE HOLDING PATTERN (Equity Share Capital Breakup as percentage of Total Equity)

i. Category-wise Share Holding

[illegible]

f) Insurance Companies									
g) FIIs									
h) Foreign Venture Capital Funds									
i) Others (specify)									
Sub-total (B)(1):-	-	-	-	-	-	-	-	-	-
2. Non-Institutions	-	-	-	-	-	-	-	-	-
a) Bodies Corp.	-	-	-	-	-	-	-	-	-
i) Indian									
ii) Overseas									
b) Individuals									
i) Individual shareholders holding nominal share capital upto Rs. 1 lakh		4500	4500	9.09		4500	4500	9.09	-
ii) Individual shareholders holding nominal share capital in excess of Rs 1 lakh									
c) Others (HUF)		-	-	-		-	-	-	-
Non Resident Indians									
Overseas Corporate Bodies									
Foreign Nationals									
Clearing Members									
Trusts									
Foreign Bodies - D R									
Sub-total (B)(2):-	-	4500	4500	9.09		4500	4500	9.09	-
Total Public Shareholding (B)=(B)(1)+(B)(2)	-	-	-	-	-	-	-	-	
C. Shares held by Custodian for GDRs & ADRs	-	-	-	-	-	-	-	-	-
Grand Total (A+B+C)		49500	49500	100	-	49500	49500	100	-

ii) Shareholding of Promoter-

SN	Shareholder's Name	Shareholding at the beginning of the year			Shareholding at the end of the year			% change in shareholding during the year
		No. of Shares	% of total Shares of the company	% of Shares Pledged / encumbered to total shares	No. of Shares	% of total Shares of the company	% of Shares Pledged / encumbered to total shares	
1.	Anurag Bansal	24250	48.99	NIL	24250	48.99	NIL	-
2.	Madhulika Bansal	18230	36.83	NIL	18230	36.83	NIL	-
3.	Anurag Bansal as Karta of Anurag Bansal HUF	2520	5.09	NIL	2520	5.09	NIL	-

iii) Change in Promoters' Shareholding -

SN	Particulars	Shareholding at the beginning of the year		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
	At the beginning of the year	45000	90.91	45000	90.91
	Date wise Increase / Decrease in Promoters Shareholding during the year specifying the reasons for increase / decrease (e.g. allotment /transfer / bonus/ sweat equity etc.):	*			
	At the end of the year	45000	90.91	45000	90.91

* Shareholding

S. No	Name	Shareholding			Date	Increase / Decrease in holding	Reason	Cumulative Shareholding during the year (01-04-23 to 31-03-24)	
		No. of Shares at the beginning (01-04-23) / end of the year (31-03-24)		% of total shares of the Company				No. of Shares	% of total shares of the Company
1.	Anurag Bansal	24250	01-04-23	48.99		No Change		24250	48.99
		24250	31-03-24	48.99					
2.	Madhulika Bansal	18230	01-04-23	36.83		No Change		18230	36.83
		18230	31-03-24	36.83					
3.	Anurag Bansal as Karta of Anurag Bansal HUF	2520	01-04-23	5.09		No Change		2520	5.09
		2520	31-03-24	5.09					

IV) Shareholding Pattern of top ten Shareholders:

(Other than Directors, Promoters and Holders of GDRs and ADRs):

SN	For Each of the Top 10 Shareholders	Shareholding at the beginning of the year		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
	At the beginning of the year	4500	9.09	4500	9.09
	Date wise Increase / Decrease in Shareholding during the year specifying the reasons for increase /decrease (e.g. allotment / transfer / bonus/ sweat equity etc):	*			
	At the end of the year	4500	9.09	4500	9.09

* Shareholding

S. No	Name	Shareholding			Date	Increase / Decrease in holding	Reason	Cumulative Shareholding during the year (01-04-23 to 31-03-24)	
		No. of Shares at the beginning (01-04-23) /end of the year (31-03-24)		% of total shares of the Company				No. of Shares	% of total shares of the Company
1.	Anika Bansal	4500	01-04-23	09.09					
		4500	31-03-24	09.09		No Change		4500	9.09

v) Shareholding of Directors and Key Managerial Personnel:

SN	Shareholding of each Directors and each Key Managerial Personnel	Shareholding at the beginning of the year		Cumulative Shareholding during the year	
		No. of shares	% of total shares of the company	No. of shares	% of total shares of the company
	At the beginning of the year	42480	85.82	42480	85.82
	Date wise Increase / Decrease in Shareholding during the year specifying the reasons for increase /decrease (e.g. allotment / transfer / bonus/ sweat equity etc.):	#			
	At the end of the year	42480	85.82	42480	85.82

Shareholding

S. No	Name	Shareholding			Date	Increase / Decrease in holding	Reason	Cumulative Shareholding during the year (01-04-23 to 31-03-24)	
		No. of Shares at the beginning (01-04-23) / end of the year (31-03-24)		% of total shares of the Company				No. of Shares	% of total shares of the Company
1.	Anurag Bansal	24250	01-04-23	48.99		No Change		24250	48.99
		24250	31-03-24	48.99					
2.	Madhulika Bansal	18230	01-04-23	36.83		No Change		18230	36.83
		18230	31-03-24	36.83					

V) INDEBTEDNESS -Indebtedness of the Company including interest outstanding/accrued but not due for payment.

	Secured Loans excluding deposits	Unsecured Loans	Deposits	Total Indebtedness
Indebtedness at the beginning of the financial year	Nil	Nil	Nil	Nil
i) Principal Amount	33,04,063	0	0	33,04,063
ii) Interest due but not paid	0	0	0	0
iii) Interest accrued but not due	0	0	0	0
Total (i+ii+iii)	33,04,063	0	0	33,04,063
Change in Indebtedness during the financial year				
* Addition	0	0	0	0
* Reduction	0	0	0	0
Net Change	0	0	0	0
Indebtedness at the end of the financial year				
i) Principal Amount	0	0	0	0
ii) Interest due but not paid	0	0	0	0
iii) Interest accrued but not due	0	0	0	0
Total (i+ii+iii)	33,04,063	0	0	33,04,063

VI. REMUNERATION OF DIRECTORS AND KEY MANAGERIAL PERSONNEL-**A. Remuneration to Managing Director, Whole-time Directors and/ Manager/ Executive directors**

SN.	Particulars of Remuneration	Name of Executive Directors				Total Amount
		Anurag Bansal	Madhulika Bansal	---	---	
1	Gross salary	1,20,00,000	60,00,000	-	-	1,80,00,000
	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act, 1961	-	-	-	-	-
	(b) Value of perquisites u/s 17(2) Income-tax Act, 1961	-	-	-	-	-
	(c) Profits in lieu of salary under section 17(3) Income- tax Act, 1961	-	-	-	-	-
2	Stock Option	-	-	-	-	-
3	Sweat Equity	-	-	-	-	-
4	Commission - as % of profit - others, specify...	-	-	-	-	-
5	Others, please specify	-	-	-	-	-
	Total (A)	1,20,00,000	60,00,000	-	-	1,80,00,000
	Ceiling as per the Act	-	-	-	-	-

B. Remuneration to other directors **NIL**

SN.	Particulars of Remuneration	Name of Directors				Total Amount
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1	Independent Directors					
	Fee for attending board committee meetings					
	Commission					
	Others, please specify					
	Total (1)					
2	Other Non-Executive Directors					
	Fee for attending board committee meetings					
	Commission					
	Others, please specify					
	Total (2)					
	Total (B)=(1+2)					
	Total Managerial Remuneration					
	Overall Ceiling as per the Act					

C. REMUNERATION TO KEY MANAGERIAL PERSONNEL OTHER THAN MD/MANAGER/WTD **NIL**

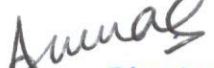
SN	Particulars of Remuneration	Key Managerial Personnel			
		CEO	CS	CFO	Total
1	Gross salary				
	(a) Salary as per provisions contained in section 17(1) of the Income-tax Act, 1961				
	(b) Value of perquisites u/s 17(2) Income-tax Act, 1961				
	(c) Profits in lieu of salary under section 17(3) Income-tax Act, 1961				
2	Stock Option				
3	Sweat Equity				
4	Commission				
	- as % of profit				
	others, specify...				
5	Others, please specify				
	Total				

VII. PENALTIES / PUNISHMENT/ COMPOUNDING OF OFFENCES: NIL

Type	Section of the Companies Act	Brief Description	Details of Penalty / Punishment/ Compounding fees imposed	Authority [RD / NCLT/ COURT]	Appeal made, if any (give Details)
A. COMPANY					
Penalty					
Punishment					
Compounding					
B. DIRECTORS					
Penalty					
Punishment					
Compounding					
C. OTHER OFFICERS IN DEFAULT					
Penalty					
Punishment					
Compounding					

For and on behalf of the Board of Directors

For Impel Marketing (I) Pvt. Ltd.


Director

(Anurag Bansal)

Director

DIN 00017510

Address: CGY-251, DLF Capital Greens,
Moti Nagar, 15 Shivaji Marg,
New Delhi 110015

Place: New Delhi

Date: 13th August, 2024

For Impel Marketing (I) Pvt. Ltd.


Director

(Madhulika Bansal)

Director

DIN 00017484

Address: CGY-251, DLF Capital Greens,
Moti Nagar, 15 Shivaji Marg, New Delhi 110015